

## Overview

This qualification reflects the role of individuals working in various positions across a variety of industry sectors who possess a sound theoretical knowledge base in international business management. They may demonstrate a range of managerial skills to ensure that international business activities are conducted effectively in an organisation or business area. Typically they would have responsibility for the work of other staff and lead teams in conducting international business activities.

## Career pathway

BSB60215  
Advanced Diploma of Business

## Possible job roles

Export manager  
Import manager  
Trade manager

## Units of Study

- BSBMKG516 - Profile international markets
- BSBMKG511 - Analyse data from international markets
- BSBMKG517 - Analyse consumer behaviour for specific international markets
- BSBMKG512 - Forecast international market and business needs
- BSBREL502 - Build international business networks
- BSBMKG606 - Manage international marketing business
- BSBMKG513 - Promote products and services to international markets
- BSBWHS501 - Ensure a safe workplace

## Entry Requirements

- 18 years of age and above
- International students may provide proof of a level of English proficiency of IELTS level 5.5 or equivalent.
- Documentation according to DIBP requirements

## Duration

52 Weeks inc. term breaks

## Fees

\$9,500 AUD\*

\*Fees include Administration Fee and Material Fee  
\*Fees are subjected to changes